

composition:builder

With its innovative user interface **composition:builder** allows smaller TV stations to easily create and layout professional real-time graphic overlays for news, weather, stock, sports, and other events

composition:builder Concept

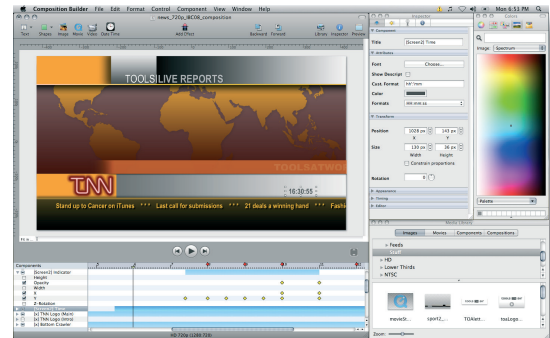
The whole creation process is based on integrating graphic content from industry-leading software products as Adobe Photoshop or Illustrator, Autodesk Maya, Softimage XSI. Add database connections, animations and publish input ports to get true broadcast flexibility.

ToolsOnAir **composition:builder** is a complete solution designed to allow Apple Mac hard- and software users to easily add professional, real time animated information to SD and HD broadcasts, while maintaining a distinctive and professional quality to increase differentiation from competitors.

Using **composition:builder**, designers are able to use their preferred graphics applications to create animation templates that editors can easily customize at air time. Additionally, **just:play** can update templates automatically with live information coming from internet RSS feeds or databases, making the creation of weather and traffic condition graphics or live news tickers as simple as drag and drop.

Real-time means true flexibility

Pre-produced templates from **composition:builder** can be effortlessly dropped into any graphics layer in **just:play** and scheduled to play out relative to any video clip. With its published ports, graphics changes can easily be carried out during playout and brought to air in real time. The template-based graphic layouts allow quick preparation of multiple graphics, with capacity for unlimited changes at the last minute. This integration allows broadcasters to keep viewers informed of the latest news, scores, weather and more with fully branded graphics.



Key features:

- Import PSD, QTZ
- RSS-feeds:
Clocks, Database integrations, Input ports
- All broadcast formats
PAL, NTSC, HD 720, HD 1080
- Easy to use user interface

Reliability through standards

Based on Apple's accepted and stable Mac OS X, **composition:builder** is a fully native XCode development. **composition:builder** does not require any specific hardware and can be installed on any off the shelf Apple Mac Pro or XServe.